



# **SPONSORSHIP OPPORTUNITIES AT THE WHITESIDE**

## ***Explore our Options***

Would you like to help the Whiteside Theatre bring classic movies and other culturally enriching entertainment to downtown Corvallis? Sponsorship is an excellent way to promote your business, organization, or other cause while giving back to the community!

# Table Of Contents

|  |   |
|--|---|
| PRE MOVIE ADVERTISEMENT .....          | 2 |
| SPONSOR A MOVIE AT THE WHITESIDE ..... | 4 |
| SPONSOR AN ARTIST OR LIVE EVENT .....  | 7 |
| CONTACT.....                           | 8 |

**For all sponsorship opportunities please fill out the form below**

<https://forms.gle/ZFJcBwbyzHVdexfv8>

# SCREEN WASH ADVERTISEMENTS

These are full-screen visual ads that play in a repeating slideshow on our big screen prior to previews at our movies and some other events. ***As of January 2025 we screen a minimum of six such events per month, and average about 100 attendees each.***

---

## EXAMPLES:



*Some Screen Wash Advertisement Examples from some local supporters.  
(Downward Dog Corvallis & Corvallis Custom)*

---

## RATES

| ADVERTISEMENT TIME | PRICE/MONTH | TOTAL  | <i>Estimated<br/>Visibility</i> |
|--------------------|-------------|--------|---------------------------------|
| 1 MONTH            | \$150       | *      | 600 viewers                     |
| 3 MONTHS           | \$141.67    | \$425  | 1800<br>viewers                 |
| 6 MONTHS           | \$133.33    | \$800  | 3600<br>viewers                 |
| 12 MONTHS          | \$125       | \$1500 | 7200<br>viewers                 |

## PROCESS OF SUBMISSION

In order to submit your pre-movie slide please fill out the Google Form located on our website. Once submitted a representative will be in contact to receive the following information.

# SPONSOR A MOVIE AT THE WHITESIDE THEATRE

*As a beloved 100-year-old movie theatre, the Whiteside attracts movie lovers from Corvallis and surrounding communities. By becoming a movie sponsor, you'll enjoy a fantastic opportunity to promote your business or cause. As a sponsor, you will receive 50 tickets to the movie, which can be used for personal raffles, community giveaways, and more! Plus, your logo will be prominently featured on all our promotional materials, including social media and digital tickets. Partner with us and make a lasting impact while gaining valuable exposure!*

---

## OPTION 1: 50 TICKET PACKAGE

This 50-ticket package offers various options, including ways to give back to the community! It's an excellent way to purchase movie tickets in bulk. These options are automatically included with a Movie Sponsorship!

### Estimated Cost:

**\$350.00**

| OPTIONS  | BENEFITS  |
|--|---|
| 1.) KEEP 50 TICKETS                            | With this option you are not limited to having to limit your tickets to one particular film. You can use this for your own personal needs, to give to employees, add to your business raffle, or to give to clients. This is a perfect option for those looking to support the Theatre! |
| 2.) KEEP 25 TICKETS + \$1 OFF TO THE COMMUNITY | <b>This option is exclusive to one film shown at the Whiteside Theatre.</b><br>- 25 Tickets to the Film to be used for personal   |

|                              |  |
|------------------------------|--|
|                              | business needs.<br>- \$1 OFF TO ALL GUEST attending the film<br>- Business shoutout in the Lobby and before the show   |
| 3.) \$3 OFF TO THE COMMUNITY | <b>This option is exclusive to one film shown at the Whiteside Theatre.</b><br>- Shoutout on Social Media and all mentions of the film.<br>- \$3 OFF TO ALL GUEST attending the film<br>- Business shoutout in the Lobby and before the show |

## OPTION 2: SPONSORING A WEDNESDAY MOVIE OR MONDAY CLASSIC

*Sponsoring one of our preselected films is a great option for those who want to support the Whiteside Theatre but aren't sure which movie to showcase. Our audience is already familiar with our film schedule, with Monday Night Classics and Wednesday Movies consistently drawing over 100 guests on average. By sponsoring an existing film, your business or cause gains exposure to an engaged and enthusiastic crowd without the need to coordinate a screening.*

### What you'll receive:

- **50 Movie Tickets**
- **Your Logo on the Movie Advertising**
  - *Social Media Post*
  - *PreMovie SlideShow*
  - *E-Ticket*
  - *Day of Show Promotion*
- **OPTIMAL BUSINESS VISIBILITY WITH A GUARANTEE MARKET**
- **Tabling in the Lobby, Mezzanine, and feel free to sell your products during the show\*** With House Manager APPROVAL

### Estimated Cost:

**\$550.00-\$750.00**

The cost of sponsoring a film at the Whiteside Theatre results in covering two main expenses. The **initial film licensing cost** and as well as our **staffing cost**. The varying factors are the popularity of said film, (i.e something as

popular as Star Wars will cost more than a typical film) and as well as the cost of staffing for the length of the film. Please fill out the google form and a representative will contact you for more information.

---

## **OPTION 3: SPONSORING A FILM (non-wednesday, non-monday classic)**

### **What you'll receive:**

- **50 Movie Tickets**
- **Your Logo on the Movie Advertising**
  - *Social Media Post*
  - *PreMovie SlideShow*
  - *E-Ticket*
  - *Day of Show Promotion*
- **Select the Movie you want!**
- **Tabling in the Lobby, Mezzanine, and feel free to sell your products during the show\*** With House Manager APPROVAL

### **Estimated Cost:**

**\$550.00-\$850.00**

The cost of sponsoring a film at the Whiteside Theatre results in covering two main expenses. The **initial film licensing cost** and as well as our **staffing cost**. The varying factors are the popularity of said film, (i.e something as popular as Star Wars will cost more than a typical film) and as well as the cost of staffing for the length of the film. Please fill out the google form and a representative will contact you for more information.

To view licensing options please visit the following links:

<https://www.swank.com/performing-arts-centers/>

<https://www.criterionpicusa.com/>

---

# SPONSOR AN ARTIST AT THE WHITESIDE THEATRE

## Estimated Cost:

**\$550.00**

*Sponsoring a live show at the Whiteside Theatre offers fantastic exposure for your business or cause, while directly supporting the band or performer. With your sponsorship, it helps the artist generate more revenue from ticket sales. You'll be helping local talent thrive, allowing for artists to reach our audience and expand themselves! Not only that, get the chance to have your own table at the show to highlight your business! Plus, you can display your banner in our garden boxes, ensuring visibility to the entire audience throughout the event!*

What you will receive by sponsoring a show at the Whiteside:

- **Supporting local talent**
  - Ticket Split drops to from \$0 allowing for the artist to generate more in ticket revenue
- **Your Logo on the Advertising**
  - Social Media Post
  - PreMovie SlideShow
  - E-Ticket
  - Day of Show Promotion
  - Logo on the Live-Show Poster
- **Banner display (\*banner not provided by the theatre)**
- **10 Tickets to the Show!**
  - Great for Personal Raffles/Giveaways
- **HAVE A TABLE DURING THE SHOW**
  - Great way to promote your cause during the show, or sell any products with HM approval



## PROCESS OF SUBMISSION:

To sponsor an artist to play at the Whiteside please ensure the artist is already in communication with one of our representatives. Once the artist is confirmed to play at the Whiteside a representative will reach out on the contract information for the sponsorship.

Artist Submission Form:

[https://docs.google.com/forms/d/e/1FAIpQLSeDH\\_-3W9ELYw3tSF1wpLDeynkN0mRqhgG6wk0F0MfPb7CWCA/viewform](https://docs.google.com/forms/d/e/1FAIpQLSeDH_-3W9ELYw3tSF1wpLDeynkN0mRqhgG6wk0F0MfPb7CWCA/viewform)

## CONTACT:

**ADDRESS: 361 SW MADISON AVE, CORVALLIS, OREGON 97333**

**PHONE: 541-752-0437**

**MAILING ADDRESS:**

**P.O. Box 1105, Corvallis, Oregon 97339**

**INFO EMAIL:**

[INFO@WHITESIDETHEATRE.ORG](mailto:INFO@WHITESIDETHEATRE.ORG)



**ASSISTANT OF OPERATIONS**

**LUIS CARRILLO**

[LCARRILLO@whitesidetheatre.org](mailto:LCARRILLO@whitesidetheatre.org)